

The logo for Sigma360 features the word "Sigma" in a bold, black, sans-serif font. The letter "g" is stylized with a blue-to-teal gradient. To the right of "Sigma" is the number "360" in a blue-to-green gradient, with the "0" having a slight shadow effect.

Sigma360

Analyze | Enrich | Predict

If you want to spot patterns, you need to expand your boundaries and connect your internal data points with highly relevant external data sources, enable a 360-degree understanding of your business

WWW.SIGMA360.AI

DATA IS THE NEW GOLD!

Do you **maximize** your company capabilities with **data-driven decisions** ?
Do you use **all relevant data sources**, internal and external ?
Do you use technology to **take advantage** of the market ?



Why Sigma

Sigma is a platform for improving businesses performance via advanced artificial intelligence (AI) technology, products and services. We solve complex business challenges by connecting your internal data points with highly relevant external data sources to enable a 360-degree understanding of your organization, your market, your target audience and more.

Sigma analyzes all collected data and deploys timely, accurate and actionable predictive insights so you can make smarter, more informed operational decisions.

Sigma modular solution is flexible and scalable, based on our unique technology platform. We transform every business into an AI-based, data-driven business, informing faster, smarter and better quality decision-making, sure to leave an impact.

The Challenge

You don't need a sixth sense to get insight and predict, you need to analyze information, and the information you have internally is just the tip of the iceberg. Most of the data about your organization, your market, your target audience, your competitors, trends and more are out there, externally, in the digital space.

Understanding how to take advantage of AI and data demands expertise, but more than that, each business challenge requires different data set, internally and externally, which only together can be a comprehensive data layer for advanced models.

In our world of escalating competition, not being efficient, accurate, and automated is not an option. Artificial intelligence is proving to be the ultimate way to maintain market leadership and innovation in the digital space.



Our Solution

Sigma offers complete predictive solution for major industry verticals such as financial services, retail, customer service, tourism, manufacturing, telecom and others.

Sigma leverages the best of artificial intelligence, machine learning, natural language processing, data, and enterprise domain expertise to deliver real-time insights, analysis predictions. Cutting-edge Israeli technology converts internal and external data points into relevant, actionable information for smarter business decision-making.

All the real-time data, insights and trends that are relevant to your organization, efficiently integrated within the organization's programs and systems, enabling you and your teams to improve performance and efficiency by making better, more logical operative decisions on the fly.

Our Value

Sigma brings advanced intelligence capabilities to the business world, providing businesses and organizations smart data collection and analysis. With Sigma, the points on any given entity and from a variety of sources, organizational and external, are instantly and holistically connected. This enables all relevant data to be generated into real-time insights and forecasts.

Your company will be able to process and analyze all data in the digital space to understand the past, respond to the present and predict the future - smartly and successfully.

- ◆ Big Data
- ◆ Machine learning
- ◆ Artificial Intelligence
- ◆ Analytics
- ◆ Neural Network
- ◆ Speech recognition
- ◆ Entity extraction
- ◆ Name resolution
- ◆ Natural language interpretation
- ◆ Natural language processing